System Blonde Ammonia-Free Powder Lightener

Up to 7 levels of lift.

System Blonde Powder Lightener is a high performance, ammonia-free powder lightener, perfect for both on or off-scalp lightening techniques. The gentle, yet powerful formula is much kinder to the hair, producing less swelling, porosity and damage, whilst achieving up to 7 levels of lift. System Blonde Powder Lightener does not contain any odorous ingredients, allowing the use of delicate Apple and Fresh Mint fragrances. The dust-free formulation mixes to a creamy consistency for easy application and does not dry or flake during the lightening process. System Blonde Powder Lightener's incredible lifting ability means it should be used with much lower volumes of developer - achieve levels of lift with 3% (10vol) and 6% (20vol), that would normally be associated with using 9% (30vol) and 12% (40vol) with traditional bleaches. For on scalp use, we recommend that only 3%(10vol) is used. DO NOT USE HEAT WITH SYSTEM BLONDE POWDER LIGHTENER.

MIXING INSTRUCTIONS Mix 1 SCOOP of System Blonde Powder Lightener with 2 SCOOPS of your chosen ASP Crème Developer - 3%(10vol) or 6%(20vol) according to lift required. For best results use ASP Crème Developer.

APPLICATION DO NOT wash the hair before lightening. DO NOT USE HEAT.

FULL-HEAD Take fine sections of hair and apply bleach liberally. On virgin heads apply to middle lengths and ends first, then to roots where the effect of lightening is quicker because of the scalp's natural heat.

RE-GROWTH Do not overlap on to previously lightened hair. For on scalp application DO NOT COVER.

PROCESSING TIMES ASP System Blonde Powder Lightener is active for up to 60 mins. For very dark hair processing time may take up to 50 minutes. Light bases may require only a short processing time. Check frequently. Remember: resistant hair will need a longer development time than porous hair. Always check development of Ice Créme during process. DO NOT USE HEAT. When the required lift is achieved rinse thoroughly and gently shampoo the hair.

HIGHLIGHTING DO NOT wash the hair before application. Use desired method of highlighting, i.e. foil, meches, highlighting cap, etc. Apply ASP System Blonde Powder Lightener liberally to the hair. Check development time frequently. DO NOT USE HEAT.

WARNING DO NOT apply to the scalp if there are any abrasions or signs of irritation. DO NOT mix the product in a confined space and avoid inhaling the powder. If the product gets into the eyes wash immediately with cold water. Always use rubber gloves. KEEP OUT OF CHILDREN'S REACH. CAN CAUSE EYE IRRITATION. CONTAINS PERSULPHATE. STORE IN A COOL DRY PLACE.