STEP BY STEP b:RED
COLOUR HIGHLIGHTING

AFFINAGE b:RED IS AN OFF-SCALP COLOUR HIGHLIGHTING SYSTEM THAT DELIVERS INTENSE RED HIGHLIGHTS ON NATURAL & COLOURED HAIR IN JUST **15 MINUTES WITHOUT THE NEED TO PRE-LIGHTEN.**

b:RED is designed for use with foil, cap or meche techniques & is available in **5 VIBRANT SHADES** for brilliant, permanent colour results:
Red, Red Violet, Red Copper, Copper and Magenta.

b:RED will provide vibrant, permanent results on base 6 or darker. The b:RED shade guide reflects the results of Red, Red Violet, Red Copper and Copper on a natural base 6.

IMPORTANT: These shades should not be used on blonde or white hair as they may provide unw anted results.

The Magenta shade is different from the others and must only be applied to hair of base 6 or lighter.

DEVELOPER SELECTION:
Select developer strength according to the lift required. 3, 6 or 9% developer is sufficient for most applications, but 12% may be used on hair that is difficult to lighten.
6% is not recommended for use with Magenta.

NOTE: Higher developer strengths will provide more lift, but may reduce the intensity of the colour.

Mix b:RED in a non-metallic bowl with the selected AFFINAGE Crème Developer to the ratio of 1 part b:RED to 1 part developer. For perfect results, always weigh the ingredients.

APPLICATION & DEVELOPMENT:
Apply b:RED using your preferred method of off-scalp application - foil, cap or meche.

Process for 15 minutes under gentle heat / 35 minutes without heat. the use of heat is recommended on dark coloured hair

Rinse the hair until the water runs clear, then cleanse and condition with AFFINAGE Colour Care Shampoo and Conditioner.

DRY THE HAIR AND STYLE AS DESIRED.

WHICHEVER SHADE YOU CHOOSE, AFFINAGE b:RED WILL DELIVER THE MOST BEAUTIFULLY INTENSE COLOUR HIGHLIGHTS IN JUST 15 MINUTES, WITHOUT THE NEED TO PRE-LIGHTEN.

b:RED
COLOUR HIGHLIGHTING
BRILLIANT COLOUR HIGHLIGHTS IN JUST **15 MINUTES.**

DATEM+ TECHNOLOGY

AFFINAGE
SALON PROFESSIONAL

For more information on AFFINAGE b:RED and REFRESHER, download the AFFINAGE Technical Manual at affinage.com.