



HOTSHOTZ

True Semi-Permanent Hair Colour that Delivers Exceptional Shine & Vibrancy.

Available in 8 stunning shades, HotShotz illuminates & intensifies natural & colour treated hair in as little as 3 minutes. Perfect for enhancing any hair colour & great on 'colour faded' hair. The conditioning, shine inducing formula with Shea Butter & Argan Oil nourishes, strengthens & protects the hair, whilst DATEM PLUS Technology & Colour Lock deliver beautifully even colour results. ALL HotShotz shades are intermixable, allowing you to completely customise your results. HotShotz is easy to use, leaves no re-growth & washes completely away after 6 - 10 shampoos (depending on the porosity of the hair).

Instructions For Use See chart below for colour selection recommendations.

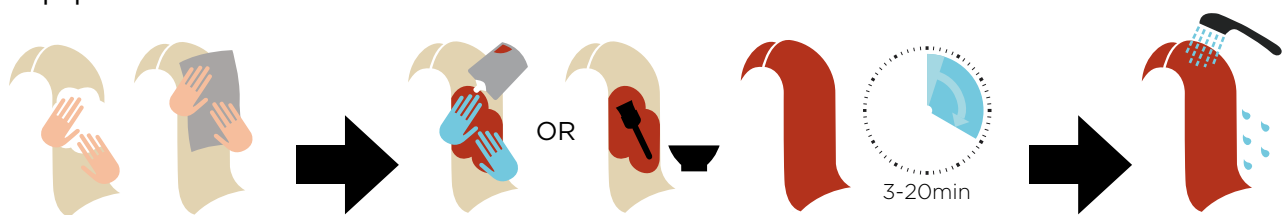
SHADES	RESULTS	RECOMMENDED BASES
QUICKSILVER**	COOL SILVER TONES	10, 9 & 8
SAND BLONDE	SOFT BEIGE BLONDE TONES	9, 8 & 7
TRUE COPPER*	VIBRANT COPPER TONES	8, 7 & 6
BURNT COPPER*	BURNISHED COPPER TONES	8, 7 & 6
ICE CHESTNUT	FROSTED/ WARM BROWN TONES	7, 6 & 5
HOT CHOCOLATE	DEEP RICH BROWN TONES	7, 6 & 5
RED CHILLI*	HOT RED TONES	7, 6 & 5
AUBERGINE*	DEEP PURPLE/ VIOLET TONES	5, 4 & 3

CAUTION On highlights and highly processed hair, brighter, more vibrant results may occur.

* These shades will give very vibrant results on pre-lightened hair.

**Quicksilver is also recommended for use on pre-lightened hair to neutralise unwanted yellow tones.

Application



Shampoo & towel dry hair.

Wearing suitable gloves, apply HotShotz directly & massage into hair, OR distribute product evenly through the hair using a bowl & brush. Process for between 3 & 20 minutes depending on result required. Longer processing times will give longer lasting & more intense results.

Rinse thoroughly.

TIP All HotShotz shades are intermixable to enable you to customise your results.