



BLONDE

Blonde is an ammonia free lightening system with an advanced on-scalp formulation, featuring our unique DATEM™ Technology. Blonde will provide up to 5 levels of lift in 15 minutes under gentle heat (40 - 42°C / 104 - 108°F). DO NOT USE HEAT WHEN APPLYING ON SCALP. DATEM™ Technology protects the hair structure whilst lightening, leaving clean natural blondes and the hair in optimum condition. Blonde can be used for on-scalp application and any highlighting technique, e.g. foil, cap, meche, etc. A gentle alternative to bleach, Blonde offers superb lift with low volumes of developer and the creamy mix ensures easy application.

- DATEM™ Technology - enables maximum lift to be attained in 15 minutes with gentle heat (40 - 42°C / 104 - 108°F) with no damage (OFF SCALP USE).
- In addition to on scalp application, any highlighting technique can be used with Blonde, e.g. foil, cap, meche etc.
- Blonde's unique formulation makes the product easy to mix. It's pleasant perfume and creamy mix ensures easy application and a pleasant experience for your client.
- Blonde can be used with all volumes of developer - 3%, 6%, 9% or 12% (9% & 12% are not recommended for on scalp use).

Mixing & Application

- Using a non-metallic bowl, mix 15g/0.5oz PART 1 (¼ Blonde Crème Tube) with 25g/1oz PART 2 (1 Blonde Powder Sachet) using 15g/0.5oz to 30g/1oz of your chosen Affinage Crème Developer according to desired consistency (9% and 12% are not recommended for on scalp use).
- Apply immediately after mixing to unwashed hair using on scalp application or your desired highlighting technique, e.g. foil, cap, meche etc. DO NOT apply to the scalp if there are any abrasions or signs of irritation.

Important

DO NOT apply to the scalp if there are any abrasions or signs of irritation. Wear protective gloves. Avoid contact with eyes. Rinse eyes immediately if contact occurs.

Processing Times

ON-SCALP: Process for up to 30 minutes - DO NOT use heat. DO NOT COVER.

OFF-SCALP: Process for 15 minutes under gentle heat (40 - 42°C / 104 - 108°F) or up to 30 minutes with no heat.

Removal

- Rinse thoroughly; remove all product from the hair.
- Shampoo & condition with Affinage MODE ColourCare Shampoo & Conditioner.