REGULAR SHADES
ULTRA-LOW AMMONIA

1:1½

ESSENTIALLY NATURAL

.0

COOL & SULTRY

.1 GREEN ASH

.2 VIOLET ASH

.7 BLUE ASH

10.0 EXTRA LIGHT NATURAL BLONDE			10.1 EXTRA LIGHT ASH BLONDE	10.2 EXTRA LIGHT PEARL BLONDE	10.21 EXTRA LIGHT COOL ASH BLONDE	10.32 EXTRA LIGHT SANDY BEIGE BLONDE
9.0 VERY LIGHT BLONDE	9.0X VERY LIGHT BLONDE	9.00 EXTRA NATURAL VERY LIGHT BLONDE	9.1 VERY LIGHT ASH BLONDE	9.2 VERY LIGHT VIOLET BLONDE		9.23 VERY LIGHT PEARL BEIGE BLONDE
8.0 LIGHT BLONDE	8.0X LIGHT BLONDE	8.00 EXTRA NATURAL LIGHT BLONDE		8.2 LIGHT VIOLET BLONDE	8.7 LIGHT BLUE ASH BLONDE	8.32 LIGHT SANDY BEIGE BLONDE
7.0 MEDIUM BLONDE	7.0X MEDIUM BLONDE	7.00 EXTRA NATURAL MEDIUM BLONDE	7.1 MEDIUM ASH BLONDE		7.7 MEDIUM BLUE ASH BLONDE	7.23 MEDIUM PEARL BEIGE BLONDE
6.0 DARK BLONDE	6.0X DARK BLONDE	6.00 EXTRA NATURAL DARK BLONDE		6.22 PLUM WINE	6.7 DARK BLUE ASH BLONDE	
5.0 LIGHT BROWN	5.0X LIGHT BROWN	5.00 EXTRA NATURAL LIGHT BROWN				5.23 LIGHT PEARL BEIGE BROWN
4.0 MEDIUM BROWN	4.0X MEDIUM BROWN	4.00 EXTRA NATURAL MEDIUM BROWN		4.22 DAMSON & BLACKBERRY		
3.0 DARK BROWN	3.0X DARK BROWN					
2.0 VERY DARK BROWN	2.0X VERY DARK BROWN					
1.0 BLACK			1.117 GOTHIC BLACK		1.7 BLUE BLACK	

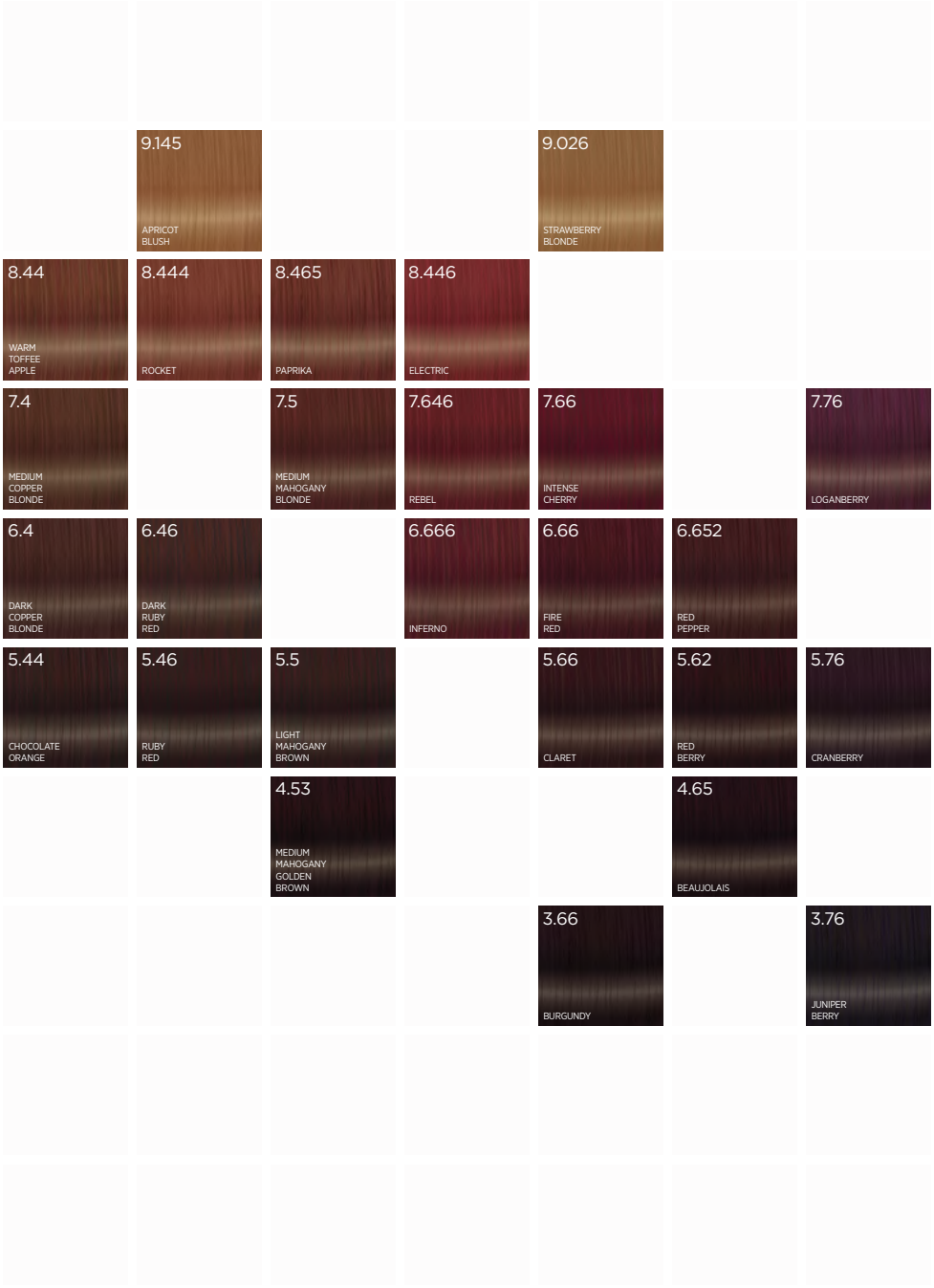
SUN-KISSED & SOPHISTICATED
FASHION SHADES

.3
GOLD

WARM & RADIANT
FASHION SHADES

.4
COPPER

			10.3 EXTRA LIGHT GOLDEN BLONDE			
9.24 SOFTEST TAUPE	9.035 CAFFE LATTE	9.003 NATURAL WARM VERY LIGHT BLONDE	9.3 VERY LIGHT GOLDEN BLONDE	9.03 GOLDEN WHEAT	9.34 SPIRITED	
8.24 LIGHTEST FAWN	8.035 CAPPUCCINO	8.003 NATURAL WARM LIGHT BLONDE	8.3 LIGHT GOLDEN BLONDE		8.43 LIGHT COPPER GOLDEN BLONDE	8.35 LIGHT GOLDEN MAHOGANY BLONDE
	7.036 MILK CHOCOLATE	7.003 NATURAL WARM MEDIUM BLONDE	7.3 MEDIUM GOLDEN BLONDE	7.335 ALL SPICE	7.43 MEDIUM COPPER GOLDEN BLONDE	7.35 MEDIUM MAHOGANY GOLDEN BLONDE
6.24 ROEBUCK	6.036 DARK CHOCOLATE	6.003 NATURAL WARM DARK BLONDE	6.3 DARK GOLDEN BLONDE			6.35 DARK GOLDEN MAHOGANY BLONDE
	5.036 COFFEE		5.3 LIGHT GOLDEN BROWN			5.35 LIGHT GOLDEN MAHOGANY BROWN
4.24 RICH MINK	4.036 CAFE NOIR	4.003 NATURAL WARM MEDIUM BROWN				
						3.352 PIMENTO

.5
MAHOGANY

VIBRANT & EXPRESSIVE
FASHION SHADES
.6
RED